

United Business Media Group (UK)

Environmental Policy

As a leading global business-to-business media company, United Business Media (UBM), recognises that its activities, products and services may have an impact on the environment. UBM also recognises that whilst it can have a key role in raising the environmental awareness of its suppliers and customers, its potential influence as a media and communications organisation can also be far greater in terms of reaching a much wider audience.

UBM has identified its key impacts to be the use of energy, the use of paper and the generation of waste from its operations. These impacts not only arise from its own activities but also from those of its suppliers and contractors across printing, distribution, exhibition/event and transportation companies.

In order to reduce its overall impact, and maximise its contribution to sustainable development, UBM is committed to:

- Seeking to prevent and reduce its direct and indirect environmental impact, with a particular focus on:
 - reducing energy use and carbon emissions associated with the buildings it occupies, its travel activities, exhibitions and products;
 - the sustainable sourcing of paper and the use of environmentally preferable materials for exhibitions and print products;
 - minimising waste and increasing the recycling of waste produced by offices, events and during the life cycle of its products; and,
 - the effective monitoring of the environmental performance of UBM suppliers and contractors;
- Continuously improve its environmental performance and contribute to raising the environmental awareness of UBM stakeholders via our publishing, online, event, conference and exhibition activities.
- Encourage and support suppliers, partners and customers to use environmentally preferable materials and solutions;
- Participate with government and regulatory organisations in the implementation of policy designed to reduce the UK's carbon emissions e.g. the Carbon Reduction Commitment
- Look to apply carbon offsetting in specific circumstances e.g. events, in order to illustrate that UBM is serious about the environment

UBM's people across all businesses are also actively engaged in seeking ways to reduce its environmental impact. A number of groups, comprised of committed volunteers are evaluating areas of our activities to see how they can improve UBM's environmental performance and lessen its carbon footprint. We have an active "green" community on the UBM wiki that is sharing best practices and developing ideas to reduce the carbon footprint of our activities.

UBM will set evolving objectives and targets on a yearly basis to assist it in driving performance and will monitor performance against target.

Working together with its people, customers and business partners, UBM will continue to monitor and communicate its progress and to lead by example in environmental good practice.



David Levin

UBM Group Chief Executive

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